

# R/ADWEEK

NOVEMBER 2018

5 MONDAY

12-1:30 PM

**RIT STUDENT L&L**

WHAT THE PROS ARE  
LOOKING FOR IN INTERN  
AND FULL-TIME HIRING  
DECISIONS

12-1:30 PM

**L&L W/ TRUTH  
COLLECTIVE**

OBSERVATION  
INFORMATION  
AGITATION

5:30-8:30 PM

**KEYNOTE /  
GREG KIHLMSTROM**  
THE AGILE BRAND

6 TUESDAY

12-1:30 PM

**L&L W/ PARTNERS  
& NAPIER**

DIVERSITY + INCLUSION  
BY DESIGN

5:30-9 PM

**40 MINUTES & 2 BEERS**  
LEAH STACY /  
BOOMTOWN TABLE

JON ITKIN /  
THE ARTICLE GROUP:  
HOW TO BE MORE  
STRATEGIC WHEN  
"STRATEGY" ISN'T  
IN YOUR JOB TITLE

7 WEDNESDAY

12-1:30 PM

**L&L W/ TYPE HIGH  
LETTERPRESS**

TYPE BITES

5:30-8:30 PM

**MOVIE NIGHT**  
PRESSING ON /  
A LETTERPRESS FILM

SPONSORED BY:



**AIGA** Upstate  
New York

8 THURSDAY

12-1:30 PM

**VIP LUNCH W/  
KEYNOTE SPEAKER:**

CHRIS EDWARDS

5:30-8:30PM

**MAIN EVENT KEYNOTE**  
CHRIS EDWARDS:  
THE ULTIMATE REBRAND

SPONSORED BY:

| PARTNERS + NAPIER

9 FRIDAY

12-1:30 PM

**L&L W/ JAY ADVERTISING**  
FACEBOOK DATA PRIVACY  
CHANGES & THE IMPACT  
ON ADVERTISING  
AUTHENTICITY

4:30-6:30 PM

**R/ADWEEK HAPPY HOUR**  
IRON SMOKE DISTILLERY

[DETAILS AND TICKETS AT RAFCONNECT.ORG](http://RAFCONNECT.ORG)